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Gold Seal Homes receives builder's association award

Local home building company Gold Seal Homes was awarded Best Innovative Idea/Product by the Canadian Home Builder's Association, Calgary Region, during the 2008 SAM Awards.

The event involves 1,200 representatives from all sectors of the home building industry vying for several awards.

Gold Seal Homes was awarded best innovative idea for its Fortress Series Home Fire Sprinkler system.

The company has been including home sprinkler systems in their new homes since last year.

Company vice-president of operations Murray Pound says he was surprised but honoured by the award.

"It validates what we're doing. We were really nervous when we started putting sprinklers in our homes. We didn't know how they were going to be received by the homebuyer or the industry but it turns out we've had very positive response from the homebuyers."

Pound says he was surprised because the home building industry as a whole hasn't warmed to home sprinklers just yet.

"The building industry has been a big surprise. We've had a lot of other builders contact us and ask us questions and they seem to be very interested in this as something they might want to look at this down the road as well."

